

### RiverLink Group Partners

**The RiverLink Group (TRG)** is a woman-owned Virginia-based economic development consulting firm, serving public, private and non-profit clients at the local, regional and state level. Our focus - at the intersection of community development, workforce, higher education and business development – delivers innovative and high quality professional and technical services to solve short or long-term needs. The RiverLink Group teams with preferred partners to provide customized and practical solutions. Our capabilities focus on strategic action planning, business retention and growth, entrepreneurial system development, higher education partnerships, talent system development, economic and data analytics, group facilitation, and management services.

- **Elizabeth Povar, Principal**, has 38 years of experience in economic development at the local, regional and state levels including 21 years in leadership with the Virginia Economic Development Partnership. Her focus areas include marketing, business development, business retention, strategic planning, rural development and higher education/workforce connectivity. She serves on the Board for the Virginia Rural Center and the Board for the Virginia College Fund, as well as the Advisory Board for the Commonwealth Graduate Engineering Program. She resides in Henrico and Middlesex Counties in Virginia.

For over 20 years, **Sanford Holshouser Economic Development Consulting, LLC (SHEDC)** has been known as a highly respected economic development consulting firm. But our sterling reputation is based on much more than our firm's years of operation. Our team of innovative, accomplished economic development professionals collectively possess over 250 years of practitioner-based experience providing services in many states, and in other countries, as well. Every partner has "frontline" experience in running successful economic development programs at local, regional and state levels. This experience has proven beneficial to our clients.

- **David Denny, Managing Partner**, has practiced economic development and business development for over 30 years, mainly in Virginia. Prior to joining SHEDC, David served in senior marketing and business development management roles for two premier Architectural, Engineering and Environmental firms in SWVA. He and his family lived in Blacksburg for over 21 years. David has provided a variety of economic development services to a variety of clients across the Commonwealth and nation. He specializes in organizational review, program funding and finance and strategic economic development action plan development.